

TOURISM ADVISORY BOARD - MEETING

MINUTES- **Approved**

Date: April 14, 2015

Meeting Call to Order : worksession started at 9:40am / Jeff Butcher called in 10:10am official meeting called at 10:15am

Roll Call: Rhonda Hinson, Sean Gaffney, Karen Hess, Diana Lapham (Assembly), Leslie Ross (Tourism Director)

Approval of Excused/Unexcused Absences: Scott Sundberg, Barbara Mulford, Michael Marks
Public: Staff: Jila Stuart, Bill Mandeville (Assembly): Mike Case and Ron Jackson

***Approval of Agenda:**

Gaffney approve / Hinson Second

***Approval of Minutes: approved**

Public Comments: Ron Jackson attended PARCS meeting informal workshop on Lookout Park asking TAB to make a statement to the park. Lapham submits that the mayor asks a TAB rep to be present in a task force to work with PARC, and TAB to come up with a plan.

Gaffney Motion: TAB asks the Chair to draft a letter of support for the Small Boat Harbor Expansion Project to submit to the Assembly and the Ports and Harbor Committee.

Second: Hess

Discussion: Is the support for the 65% plan that includes Lookout Park. Gaffney clarifies this is a general support not clarifying the Lookout Park

All in Favor: Passed

Chair Report:

Hess questioning the Head Tax appropriation for painting the PC Dock Restrooms.

New Business:

Head Tax/ Passenger Tax presented by Jila Stuart

Presenting the appropriations of the Head Tax to various projects. Discussion on the recent changes and lack of funding for FY16 in the current budget session. Looking at a timeline before September 2015.

Discussion on layout of TAB, agenda, minutes, motions

Lapham presents the Mayor's request that Committees be structured with a secretary (taking "action" minutes) as well having "staff driven" meetings with staff creating agenda

CIP items: People Mover Cart & New Visitor Kiosk. Ross presents creating a new Visitor Office at the restroom building of PC Dock, turning old Kiosk into the Shore Excursion kiosk. People mover cart awaiting head tax funding, alternative is to purchase new batteries for old cart.

Move the Winter Tourism Report and the Arts Economy Report to next meeting.

Old Business:

Freeride World Tour overview- Ross

Incentive program to encourage more ships to Haines (docking fees)

Bill Mandeville – presents that the TAB is invited to present at the April 21st COW meeting.

4th Fireworks in works with Michael Marks

FY16 Budget

Title 5 progress

Tourism Director Update:

Board Comments:

Butcher – Asks for more convention/meeting sales focus

Adjourned 11:50am

Next Meeting Date: _____ May 15th , 9:30am_____, 2014